



# IBA

Institute of Business Administration (IBA)  
University of Dhaka

## ADMISSION NOTICE

### Two-Day (Weekend) Business Administration Courses by IBA, University of Dhaka

As part of its continuous commitment to enhance management efficiency in changing economic and academic dynamics, the Institute of Business Administration (IBA), University of Dhaka is offering 4 (four) Two-Day certificate courses.

#### Course Schedule

The courses and tentative dates of classes are indicated in the following table:

Courses	Tentative Dates
Leadership and Change Management	November 28 & 29, 2014
Brand Management	December 05 & 06, 2014
Supply Chain Management	December 12 & 13, 2014
Business Research Methods	December 19 & 20, 2014

A total of 12 contact hours for each course will be conducted at IBA premises on Friday and Saturday. It is to be noted that the courses will be run during different weekends and therefore, an applicant can apply for one or more courses as s/he desires.

#### Application Procedure

Brochures with detailed information (including eligibility criteria) of above courses and 'Application Form' are available at [www.iba-du.edu](http://www.iba-du.edu). Candidates fulfilling the eligibility criteria should apply using the prescribed 'Application Form'. Applications are to be submitted at MDP Office, Room # 402 (3<sup>rd</sup> Floor), IBA, University of Dhaka on any day between 10:00 am to 7:00 pm till Saturday, November 15, 2014.

#### Admission & Course Fees

Applications will be reviewed on Rolling (First Come First Serve) Basis. Each selected participant has to pay Tk. 12,800/- per course.

#### Certification

On successful completion of the course, participants will be awarded a certificate issued by IBA, University of Dhaka.

#### Key Resource Persons

The resource persons for the program comprise faculty members from IBA, University of Dhaka and other reputed business schools of Bangladesh. Leading practitioners from the industry may also conduct sessions.

#### Contact Details

For application and other information please contact:

#### Management Development Program (MDP)

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